

perfect your pitch through ritual dissent



2024.10.31 • Filip Hendrickx



ritual dissent

enhance proposals, ideas, stories, ...

forced listening, no dialogue or discussion

de-personalises feedback





attack (dissent) provide alternatives (assent)

photo by [Chris Barbalis](#) on [Stock Snap](#)

let's go !

- 10 minutes** — **assign spokesperson & discuss ideas**
- 2 minutes — finalise pitch
- 1 minute — spokesperson moves to the next table
- 2 minutes — spokesperson pitches the ideas
other group *listens in silence*
- 5 minutes — other group discusses ideas
spokesperson *listens* and takes notes
- 1 minute — spokesperson moves back to his/her group

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iterate • round 2

- 6 minutes** — **discuss ideas = integrate feedback & refine**
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iterate • round 3

- 3 minutes** — **discuss ideas = integrate feedback & refine**
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other group *listens in silence*
- 5 minutes — other group discusses ideas
spokesperson *listens* and takes notes
- 1 minute — spokesperson moves back to his/her group





share results

photo by [Chris Barbalis](#) on [Stock Snap](#)



how did it go ?

as a spokesperson
as a participant

photo by [Chris Barbalis](#) on [Stock Snap](#)

When you talk, you are only repeating what you already know.

But if you listen, you may learn something new.

— Dalai Lama



more info

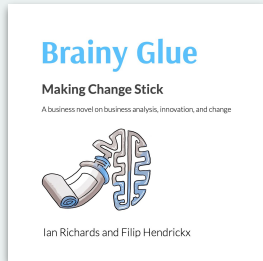
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alter
shape.