

# BA Achievement Award

Achievement: A thing done successfully with effort, skill, or courage.\*

What Business Analysis achievement are you or your team really proud of?

Business Analysis encompasses a broad range of activities, and is valuable in a broad set of situations. Ultimately, it helps people and organisations through change. It helps establish a change that people care about and value.

What change did you or your team help establish? What success was achieved using your Business Analysis skills and experience? Which interesting analysis approach have you used? Achievements can be related to projects, BA competence centers, dealing with a situation like COVID-19 in your BA work, ...

Submit your proposal by **Friday 11 September** and have a chance at becoming the first BA Achievement Award winner!

The jury will select a shortlist, the shortlisted entries will present themselves at DREAM20 on Thursday 1 October 2020. The award ceremony will take place during the BA & Beyond conference, which will be held in Brussels and online on 13 October 2020.

\* *Oxford Dictionary on lexico.com*

## Timeline

- Friday 11 September: Submission deadline
- Monday 21 September: Publication of shortlisted submissions
- Thursday 1 October: Pitch and Q&A with jury and audience at the online DREAM Event
- Thursday 1 October → Sunday 11 October: Public voting by attendees of the DREAM Event and BA & Beyond Conference
- Tuesday 13 October: Award ceremony at the BA & Beyond Conference

## Evaluation

- Submissions will be evaluated by
  - a jury consisting of representatives of the organising parties: the DREAM Event, BA & Beyond, IIBA Dutch Chapter, IIBA Brussels Chapter;
  - a public vote by attendees of the DREAM event and BA & Beyond Conference.
- Up to 5 submissions will be shortlisted by the jury for public pitch and Q&A at the DREAM Event.
- The public pitch and Q&A will consist of
  - a short explanation of the achievement;
  - answers to a small number of jury questions communicated on beforehand, together with the publication of the shortlist;
  - answers to additional questions by the jury and the conference attendees.
- Both the jury's and the public's vote have a 50% weight. In case of an ex aequo, the Jury's vote will be decisive.

## Award

- Shortlisted submissions will receive 2 free tickets for the DREAM Event and the BA & Beyond Conference.
- The winning submission will receive 2 free tickets for both next year's DREAM Event and next year's BA & Beyond Conference.
- The winning submission will receive a free copy of the BABOK guide, offered by the IIBA Dutch Chapter.
- Shortlisted and winning submissions will receive exposure in the organisers' communications.