



How Technology Is Improving Collaboration

November 2018 | Roderick Uitdehaag

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AGENDA

Introduction -
Roderick & Pega

1

How does the industry
deliver on these
changes?

3

What do we see in
the **market**?

2

What does that mean for
business analysts?

4

2018



2014



Rabobank

2011



>
accenture
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GAAP revenue
in millions



*Guidance under new revenue recognition standard (ASU 2014-09)
Note: 2008-2017 reflects historical revenue recognition rules

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The promise of new technology

Taking Agile to the next level



People

- Role of the BA - T-shaping



Process

- Catalyst - Design Thinking
- Journey centric delivery
- DCO sessions
- Co-production

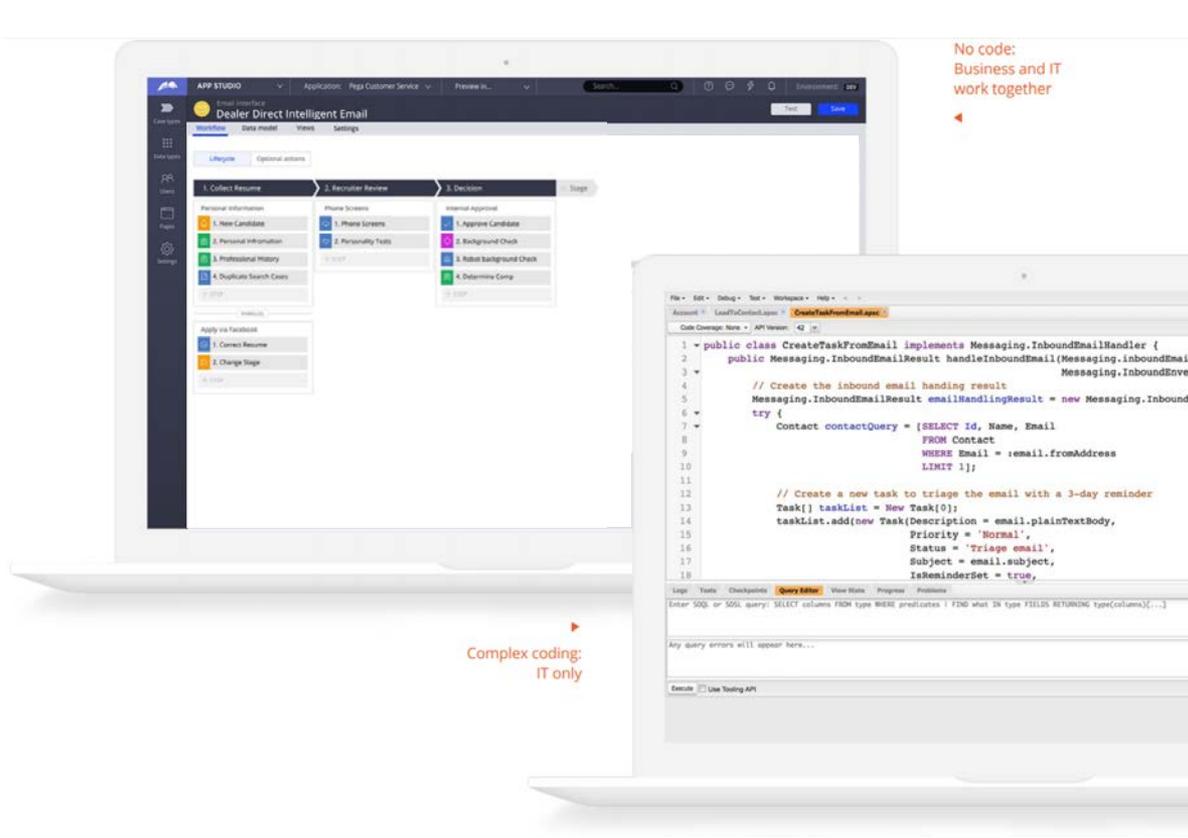


Technology

- Agile workbench
- Capabilities to have business manage part of the system
- Generated documentation
- Integration with key DevOps accelerators (e.g. selenium)

No-code development

What does it look like?



No code:
Business and IT
work together

Complex coding:
IT only

No-code development & agile collaboration

What does it look like?



Business Agility with Agile Workbench

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New way of working

How working in this new technology affects you

Design thinking

- Start with the **end in mind** – try to envision the perfect process / end result for your customers, and start from that.
- Now think about how to realize that, in a step by step manner.
- The output should be a technology, process & people transformation roadmap.



Diverse role

- With low-code development, you can become a **citizen developer**, making you able to add even more direct value to the team

Collaboration

- **Collaboration** with the business will become easier, faster and less error prone.
- The way of **innovation** will change – constant mockups will help shape the ideal solution

Documentation light

- Most **documentation** should be generated, and should not take your 'business facing' time



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