

Looking back at the first half of 2023

And so the first half of 2023 is already over. Looking back, we are proud of the sessions we organized for our members. For some sessions it feels like it was last year, but looks can be deceiving.

Sessions of Inspiration in the first part of 2023

In recent months, together with our Corporate Sponsors, we have been able to facilitate the following sessions:

- January : SoI#3 - BA & Innovation in partnership with Expleo (onsite)
- March : SoI#4 - BA & Value Chain in partnership with Sogeti & To The Point Company (onsite)
- April : SoI#5 - Business Analysis for the Starting BA i.c.w. Sogeti & Le Blanc Advice (onsite)
- May : SoI#6 - Product Ownership Analysis (online)

Good to know is that as a spin-off of session #5, an online study group for the ECBA certification has started. Under the guidance of board members Nidhin and Christel, the group was prepared for the exam. We wish them good luck with the exam.

Thanks!

We would like to thank all members and sponsors who contributed to and/or attended these sessions. From the evaluations we conclude that the set-up of these sessions has been appreciated. Especially the exchange of practical experiences is considered to be an added value. We will continue on this path after the well-deserved summer break.

New sponsor, welcome Dutch Tax Authority!

In the month of April, we as IIBA NL gave an 'acte de presence' at the Dutch Tax Authority, where the 'Love for your VAKweek' was organized. Martin and Robert from the board provided an inspiration session for their BA community. During 3 days we as the IIBA NL Board were also present and visible on the information market.

This year the Business Analysis tasforce was set up at the Dutch Tax Authority. IIBA NL has sought cooperation with this department to help them share Business Analysis knowledge within their organization. We look forward to a great collaboration with each other! Therefore a warm welcome to our new Corporate Sponsor, de Belastingdienst.

Corporate Sponsorship, something for your organization?(!)

As an independent, non-profit association of Business Analysis, we aim to bring profit and non-profit institutions in the Netherlands into contact with each other. This improves the business analysis capability within these institutions. Would you like to know whether we can also be of added value for your organization? Then send an email to: info@dutch.iiba.org

Calendar for second part of 2023

We already have two concrete ideas for the months of September and October that we are developing as a Session of Inspiration. But don't hesitate to let us know if there is a topic that is interesting and/or fun to share and deepen with each other.

As a board, we are also busy preparing for our annual conference in November. Mark the date **Thursday 23th November** in your agenda. Just like last year, Hogeschool Utrecht (HU) is the host of this event. In an environment where young talent develops and prepares for the future, we want to create a program that inspires, enthuses and does not lose sight of the world around us.

Do you know good, interesting, fun speaker(s), don't hesitate and let us know. This can be done by sending an email to: info@dutch.iiba.org. We then will contact you soon!

Appeal from an IIBA member...

I am Barbaros Metin, member of IIBA and recently CBAP certified. At the moment I am in the preparation phase of my PhD at Leiden University. As of September I will start developing my research proposal; at a high level, the research will be related to 'The impact of AI on the digital transformation of multinationals'.

In this context, I have planned a number of meetings with the organization where I currently work ad interim. But I would like to get in touch with other IIBA members to discuss this topic.

So do you have experience with AI, do you work for a multinational and/or do you have an opinion about companies in digital transformation? Don't hesitate to contact me at: barbaros@webunit.nl. I look forward to your message!

We wish all IIBA members & sponsors a great summer!

