

IIBA NL Congress 2023

Summer is barely behind us and we are already looking ahead to the end of this year. And traditionally, this is when we organise our annual conference. So mark **Thursday 23 November** in your agenda!

Just like last year, our knowledge partner Hogeschool Utrecht will be our host for this afternoon and evening. We are working hard on a good, interactive and inspiring programme.

We give you already a sneak preview:

- Business Analysis in the future including AI and the importance of Data (& datamanagement)
- Pitches for the Business Analysis Achievement Award '23
- General membership meeting with, if there are several candidates, board elections!
- Plenty of time for networking and time to catch up with other BA professionals.

First speaker IIBA NL Congress presents himself....

We are pleased to welcome Joris Schut of BearingPoint as the first speaker at our annual conference. After studying and starting at Capgemini as an IIBA certified business analyst (CBAP), Joris has been working as a business consultant in the field of data management for BearingPoint for over 5 years.

In this role, he advises organisations both inside and outside the Netherlands to become more data-driven. His focus is on carrying out assessments, drawing up data strategies and guiding organisations in their realisation. Besides his work as a consultant, Joris is active as a voluntary board member of Scouting Netherlands.



If you want to know more about Joris and/or his vision on data-driven working, check out his blog at:

<https://www.bearingpoint.com/en-nl/insights-events/blog/voordelen-van-een-integraal-data-capability-model/>

Join online Session of Inspiration#7

Upcoming Tuesday evening (26 September) we will host the seventh Session of Inspiration. You can join from your lazy chair because it's an online session. This time the theme is the IIBA publication of "The Business Analysis Standard".

It will be a combination of content, practice and also fun. If you want to be there, join the Zoom session around 20:00, via this link: <https://iiba-org.zoom.us/j/87526215491>

Study group for ECBA certification

Before the summer holidays, a number of members have been actively studying the BABoK in preparation for obtaining the ECBA. And fortunately, the first ones have also obtained their certificates. On behalf of the board, congratulations on this fine achievement.

Would you also like to obtain your ECBA, or one of the other IIBA certifications? Register via info@dutch.iiba.org for a study group. If there are enough applications, we will plan new study group(s).

Event calendar

This autumn, IIBA is celebrating its **20th anniversary!** Over the next month, there are several online events towards **1 November, The Global BA Day**. Under the name **BA JAM**, IIBA Global is organising various online sessions with various chapters, ranging from workshops to interviews with the founders and current directors. Keep an eye on LinkedIn as this is where these events will be announced.

On 10 October there will also be the annual **DREAM event** again. Check the programme and how to register at: <https://www.dreamevent.nl/>. You can also see board members Robert and Martin during DREAM. They will give a presentation entitled "Business Analysis: IIBA's Vision on Tomorrow".

Finally, we would like to highlight an initiative from the UK, where Adrian Reed and Christina Lovelock have started the **BA-School-Day**. Various surveys have shown that most Business Analysts among us have become a BA 'By Accident'. To help the next generation make a more conscious choice for our wonderful profession, there is the BA-School-Day. Check out their website and join them too on (or around) November 1! <https://baschool.day/>

IIBA strong(er) brand!

As every quarter, we meet with the companies and institutions that are sponsors of IIBA NL or members of IIBA. At these meetings, we discuss past period and special topics that are relevant from the organisation's perspective (i.e. not subject matter topics like at an Sol).

That will be different at the upcoming meeting of 3 October. Then we will hold a workshop led by [Britt Meuter](#) at To The Point Company. During this workshop, we want to come up with a **plan to promote and strengthen IIBA** as a brand so that association with IIBA (NL) also becomes more meaningful and valuable for sponsors and members. In the next newsletter we will give you an update on the results of this session. We looking forward to it!

Want to become an IIBA NL Board member?

After years of tireless commitment, René Lamens has indicated his wish to retire. This leaves his spot on the board vacant. Martin, Sander, Wouter and Christel have also (again) reached the end of their two-year term of office and are standing for re-election.

If you would like to expand your network and work together on our association, please apply for a seat on the board. Would you like to know more about the content and time commitment involved?

Then send an email to info@dutch.iiba.org

Open meet-up "NLP" at To The Point Company

Discover the hidden power of language during an interactive evening where, as a business - IT professional, you will experience the impact of effective communication for yourself.

As a Business - IT professional, you work in a domain where every interaction not only shares information, but also influences, inspires and convinces. Are you ready to push the boundaries of communication and become a true master of the art of business conversation?

Register now for an evening that will change your perspective on communication forever. During this unique experience, Charlotte Krielaart will let you discover how subtle nuances in language and interaction can make the difference between ordinary analysis and extraordinary insights. We will actively engage and delve deeper into the power of some aspects of natural language processing (NLP). So this evening is not a passive lecture; the evening is all about practising, discovering and growing. No prior knowledge is needed - just your curiosity and enthusiasm.

Get ready to discover how to use communication purposefully and thus significantly increase your own communication power. Expect an evening full of surprises, where you will gain insights that will enrich your professional journey as a business - IT professional!

Entrance is **free of charge**. You can register via Esther's e-mail address see below.

Date: Thursday 26 October 2023

Location: To The Point Company, Multatulilaan 12, 4103 NM in Culemborg (premises of De Unie)

Time: 18:00h to approximately 20:30h (walk-in from 17:30h and drinks afterwards)

You will be welcomed with sandwiches and a drink. There is more than enough parking space. We are also easily accessible by train. If you are interested in attending, please contact Esther:

esther.van.der.hoorn@tothepointcompany.nl

Valori introduces the BA Quality Scan!

Valori has been a (renewed) member of IIBA NL since 2022. Business Analysis is a core activity: good preparation (just enough, just in time) leads to a higher development speed and better products that deliver more value. To successfully support organizations in this, we proudly introduce our **Business Analysis Quality Scan**.

The BA Quality Scan is a powerful instrument to map the Business Analysis capability of your organization and provide insight with which you can take your Business Analysis performance to a higher level. The Scan assesses the BA capability based on 40 questions along five axes (Determining Needs, Determining Value, Translating Value, Developing Value and Securing Value).

Would you like to know more about this or are you interested in a demo? Please contact us and discover how we can help you improve your BA capability. The use of the Quality Scan is **free** for the first 3 interested parties!

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