

## Newsletter #1 2023

### Session of Inspiration - BA and value chains

At our annual conference '22, we have already had a taste of 'Business analysis and value chains' from Pieter Veefkind. On **21 March** next, we will dive deeper into the subject during a Session of Inspiration. We will do this based on our regular SoI pillars: IIBA content, interaction and the exchange of practical experience. Even if you could not attend the annual conference, you can of course join this fascinating knowledge session. Pieter will then quickly get you up & running.

You can of course register again via [info@dutch.iiba.org](mailto:info@dutch.iiba.org). The location will be announced later.



### Retrospective Session of Inspiration

#### **Sol Checklist:**

- ✓ IIBA frameworks
- ✓ Interactief
- ✓ Praktijkervaringen

On Tuesday 24 January, we organised the first Session of Inspiration of 2023 at, and together with our Corporate Sponsor Expleo.

After a warm welcome at Expleo with tasty sandwiches and drinks, we started with a group of almost 30 people. Joost van der Made, Head of Innovation Expleo, welcomed the attendees and kicked off the session with an enthusiastic, interactive presentation on business analysis, business analytics and innovation. The presentation made useful use of IIBA's frameworks BABOK and Business Data Analytics.

After the break, we split into groups to discuss the relationship between business analytics and innovation based on our own practical experiences.

Thanks to the participants and Expleo for another fun and useful evening!

# Assignments for students needed by HU

## Business, IT & Management Data Semester assignments, HBO-ICT year 2, start Feb 2023:

The HU is looking for authentic assignments for their second-year BIM students (Business, IT & Management) Data Semester projects. These are projects focusing on Data and its added value to the organisation. Five students work together in a project group for and with a client. The client assumes the role of product owner vis-à-vis the project group. Students work Scrum-wise for a semester. Students work full time on the project. They are supported by coaches and experts from Utrecht University of Applied Sciences. Students mostly work at school, but we expect them to work one day a week at the client's site partly under supervision (think of 4 hours of supervision from the client per week). In addition, students have to achieve their learning outcomes in the projects, which means we set requirements for the assignments. The assignment largely determines the student's learning.

## Innovation assignments, HBO-ICT year 3 start Feb 2023:

We are looking for authentic assignments for our third-year Innovation Semester. In these multidisciplinary projects, students work together from the majors:

- Artificial Intelligence,
- Business IT and Management,
- Cyber Security and Cloud,
- Software Development
- Technical Computer Science.

The projects are multidisciplinary, 5-6 students from the above disciplines or roles work together in a project group for and with a client. The assignment determines the mix of student roles in the project. The client assumes the role of product owner vis-à-vis the project group. Students work Scrum-wise for a semester. In addition, students have to achieve their learning outcomes in the projects, which means we have assignment requirements. Besides good attitude and commitment, we like to see the following topics or themes reflected in the assignments.

Artificial Intelligence	Business IT and Management	Cyber Security and Cloud	Software Development	Technische Informatica
Agent Technology Reinforcement learning Language Technology Computer vision Data science	Business Analysis Business Systems Business Intelligence Change Management Digital Transformation Low code platforms Robots	Network and protocols Automation Virtualisation/docker Security Blockchain AVG Ethical hacking Cloud/IAAS/PAAS Hosting Delivery pipeline	Front-end Back-end Native apps Blockchain Requirements engineering Data modelling & DB implementation Delivery pipelines Low code platforms	Embedded systems Sensor technology Domotica Internet Of Things Robots Computer vision Microcontroller Delivery pipelines

**Do you, or your employer, have an interesting assignment for HU students?**

**Please contact the HU directly - mentioning IIBA NL - via: [eric.vandervoort@hu.nl](mailto:eric.vandervoort@hu.nl)**

# Sponsor in the spotlight

## About Pancompany

Pancompany is a community of Proven IT Experts. We love our work and love to share our expertise. And it is not a small thing. From Software Development, Test Engineering, Agile Management to Data Analytics and Business Information Analysis. From the Business Information Analysis competence, Pancompany has been affiliated with the IIBA as a sponsor since 2021.



Pancompany brings coherent IT expertise under one roof, enabling us to form complete and effective IT development teams. Teams that always bring project-driven changes to a successful conclusion. And enjoy their work immensely.

Pancompany does projects for the Dutch government and top 200 companies. The clients are active in various sectors and located throughout the country, but have one thing in common: they want to realise change and renewal in the IT field.

Jeffrey van Beers is responsible for the Business & Data Analysis unit at Pancompany. Jeffrey himself has a background in both Business Analysis and Business Intelligence.

## Objective of the Business Information Analysis competence

At Pancompany, we like to invest in our competences. We do this in various ways, such as organising meet-ups, etc. Exchanging knowledge and experiences among ourselves is a recurring theme, but not only internally. On Thursday 16 February, Pancompany is organising an open meet-up on the evolution of the role of the Business Analyst, for more information see page 4. Will you be there?

## Why did Pancompany become a sponsor?

We value professionalism, and thus knowledge sharing, highly. Our application as a sponsor is entirely in line with that view. We have the will and know-how to participate actively within the IIBA community in knowledge sharing. And to profile ourselves as a BA expert partner. What better platform to do that on than IIBA, what we consider the dominant BA user group in the Netherlands!

For more information about Pancompany, please visit [www.pancompany.com](http://www.pancompany.com) or contact Jeffrey van Beers, Pancompany ([info@pancompany.com](mailto:info@pancompany.com) / 085 0290550)



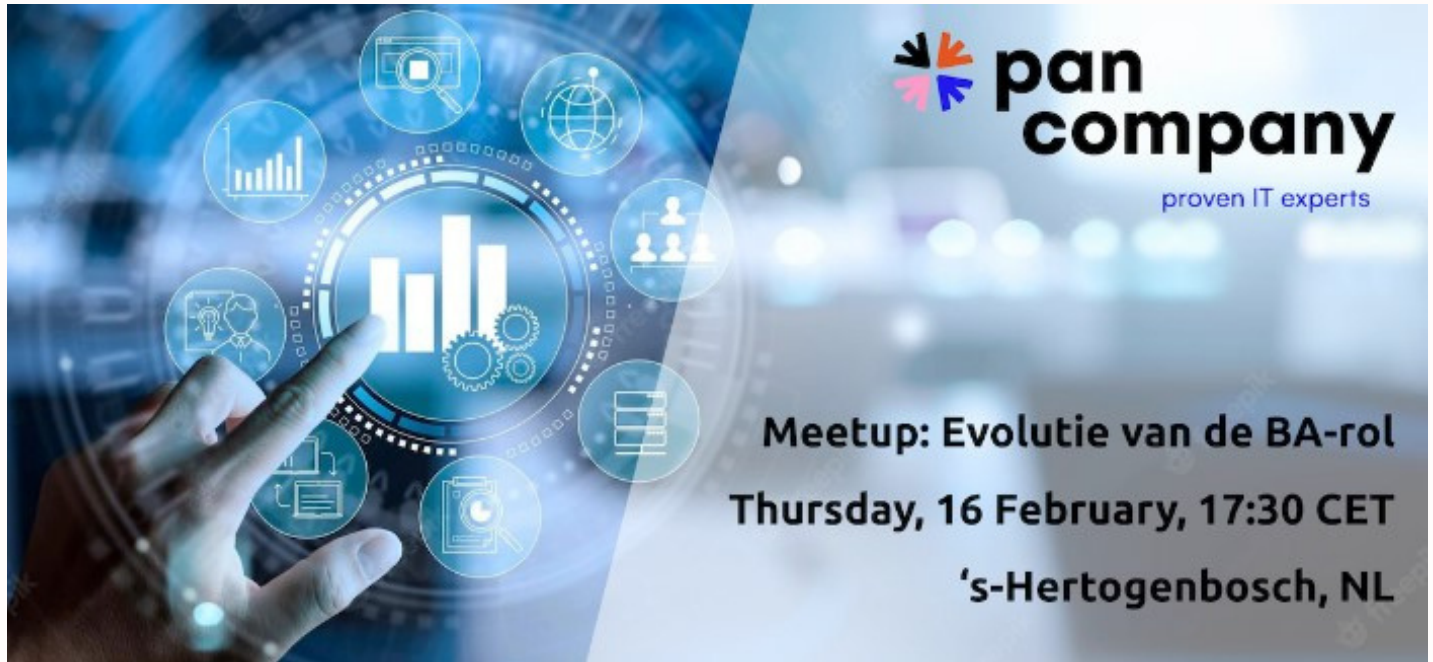
# The IIBA event calendar 2023

The event calendar is still under construction, but hereby we can already let you know about 3 knowledge sessions planned for the first quarter of 2023. Hopefully the topic appeals to you and you can be there!

- 21 March: Session of inspiration #4 - Value Chains (location t.b.d.)
- 4 April: Young Professional BA session (location t.b.d.)
- 14 November: annual IIBA NL conference (location t.b.d.)

More information, check: <https://dutch.iiba.org/events-list>

## Meet-up: Evolutie of the BA-rol 16 February 2023



 **pan  
company**  
proven IT experts

**Meetup: Evolutie van de BA-rol**  
**Thursday, 16 February, 17:30 CET**  
**'s-Hertogenbosch, NL**

Our Corporate Sponsor Pancompany is hosting a meet-up: ***Business Analyse in Motion***  
How the role of the analyst is adapting to the changing market.

This and many more issues we will talk about during our interactive meetup. Be quick as only a limited number of seats are available for this unique opportunity to learn about the evolution of the role of the business analyst and how it is adapting to trends in the changing market. Don't miss this opportunity to network with other industry professionals and grow in your career. Registration is quick and easy via the event on LinkedIn, so don't wait any longer and register now!

Among participants, Pancompany will raffle one ticket to BA & Beyond 23 in Amsterdam!