Who am I?

and where do I stand in the wonderful world of business analysis?

Geertje Appel Utrecht, 2023

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BCS Advanced International Diploma in Business Analysis

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SD A

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Walking in the mountains

- Perspectives
- Metaphor for business analysis
- different routes, goals, toolkits

Toolkit = Skillset

















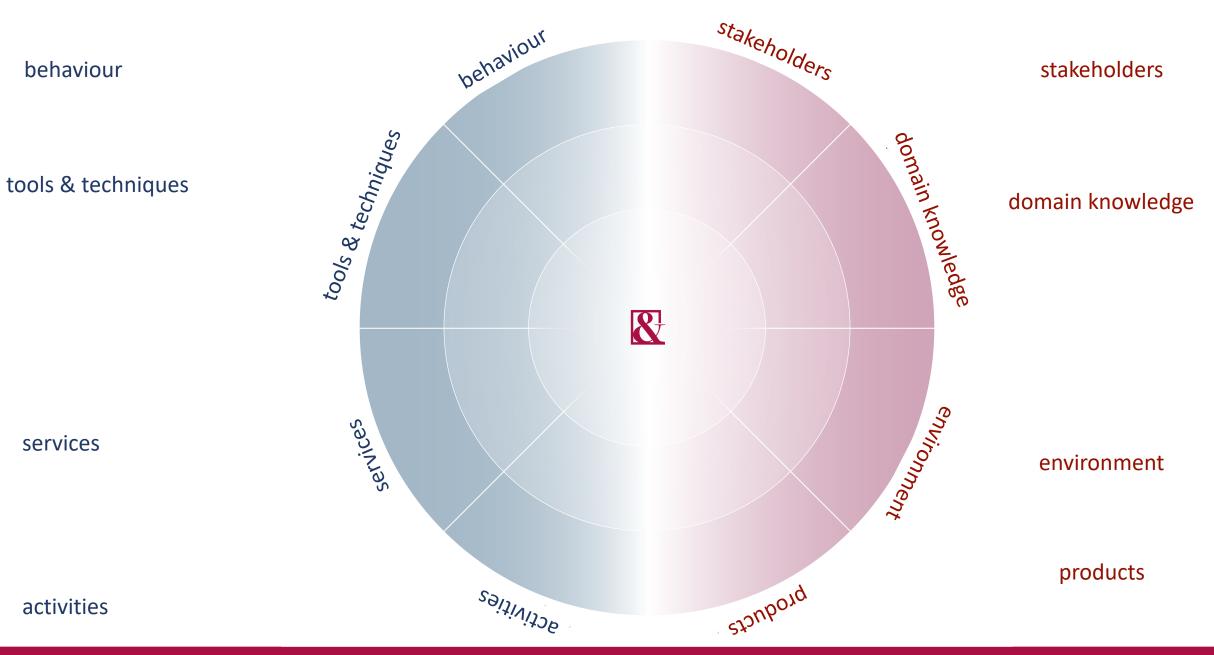
Walking in the mountains...

The hut is the right place for everyone, no matter the route they have taken

Mountain hut gathering

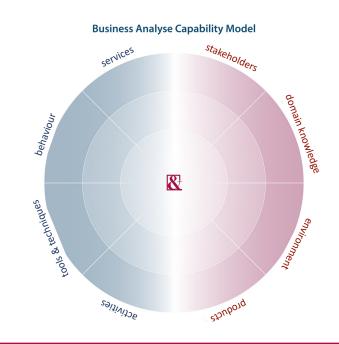
- different people different backpacks
- different routes daytrips, cabin tour, pilgrimage
- sharing stories encounters, difficulties, views,

Business Analyse Capability Model

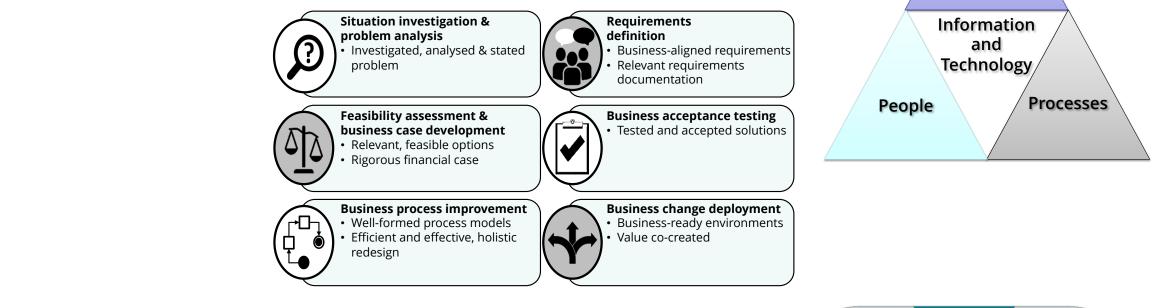


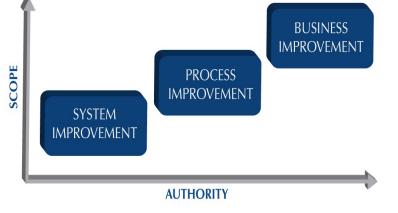
Introduction model

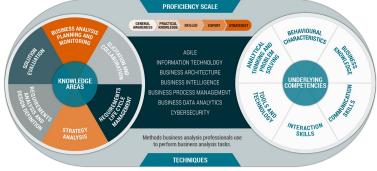
- perspectives
- areas
- inspired by (maturity model, BA service framework, waves...)



Inspired by







Organisation

BA capabilities

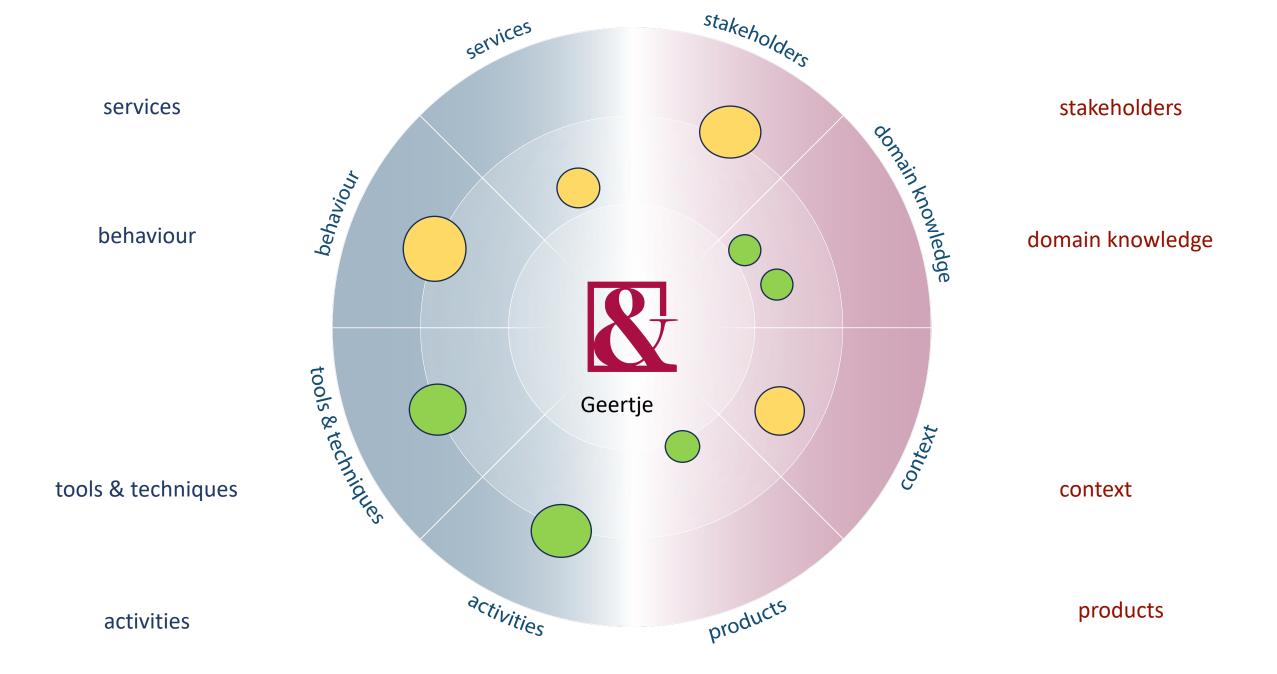
- T-shape
 - professional skills
 - personal qualities
 - business knowledge

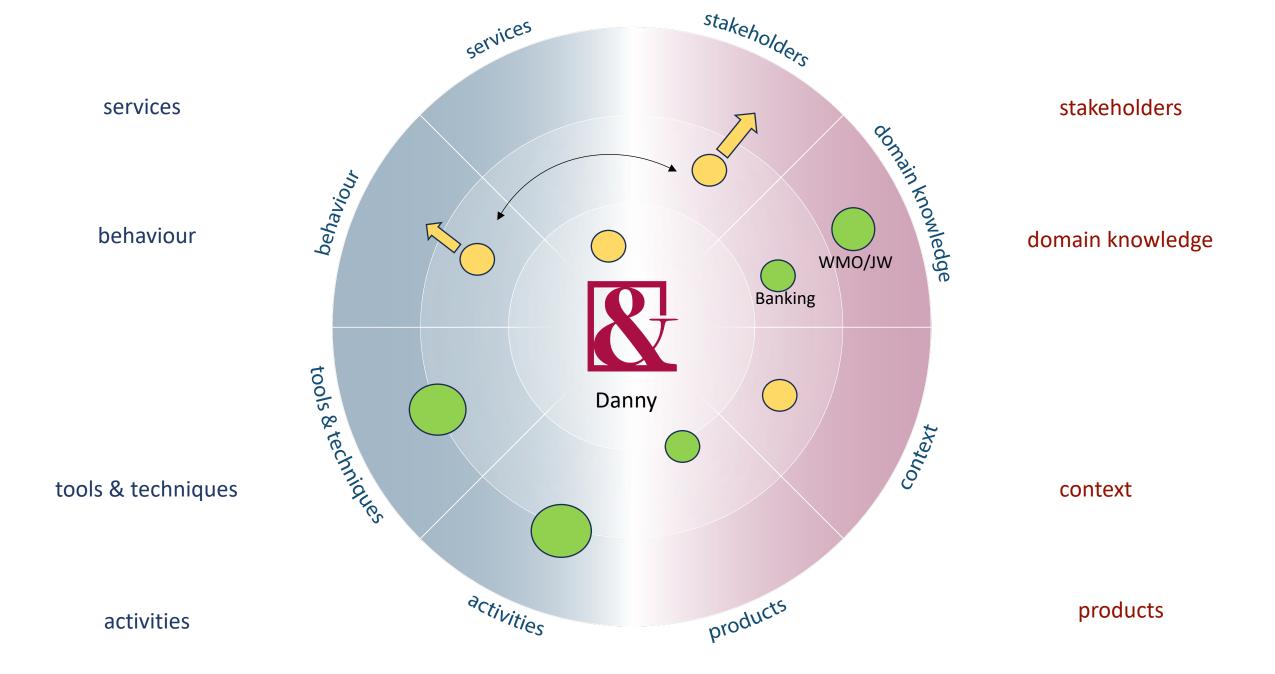
Personal qualities Communication Facilitation Business knowledge Domain knowledge Commercial awareness

Professional techniques Stakeholder analysis and management Requirements engineering Investigation techniques Data and process modelling

The ideal BA?

- Different BA s, different Routes
- Dannys route vs Geertjes Route





To use the model

- As a Business Analyst
- As a BA team (chapter, guild, department,....)
- As a BA manager
- As an HR professional
- As a...

To use the model as a Business Analyst

- Define your circles
- start with the left side of the model
 - what activities have I performed
 - what services have I delivered
 - which tools & techniques did I use
 - or what are my go-to techniques / tools
 - what are deliverables that I'm proud of
 - or what are my go-to techniques /tools

- On the right side of the model
 - In what kind of organisation do you work
 - On what organisation level do you work
 - What are your main stakeholders
 - What is the culture of your organisation
 - What is the size of your organisation



To use the model as a BA Team

- Define your circles
- start with the left side of the model
 - what services do we deliver
 - which tools & techniques do we use
 - which templates/standards/WoW
 - what are deliverables that we deliver

On the right side of the model

- In what kind of organisation do you work
- What are the typical products that the organisation asks
- What are your main stakeholders
- What is the culture (size, style, approach) of your organisation

AS IS->TO BE

Questions, feedback, thoughts....



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